



Alzheimer Society
TORONTO

Memory Ball Sponsorship

Berkley Church, Toronto
November 3, 2023

SPONSORSHIP OVERVIEW

On November 3, 2023 we will host the 9th annual Memory Ball. This special fundraising event is hosted by the Young Leaders Council of the Alzheimer Society of Toronto.

The funds raised through this event support people locally by providing free programs and services for care partners and people living with dementia. In addition, this event helps to provide education and fund research that could one day change the course of our understanding of brain health globally.

As a charitable organization, we hope to have your continued support this year through sponsorship, ticket purchases, in-kind donations or by simply making a tax-deductible contribution towards the evening's fundraising efforts. On behalf of the Memory Ball Committee we thank you in advance for your generosity.

For more information on their organization, services, and yearly events, visit www.alz.to



info.memoryball@gmail.com



EVENT OVERVIEW

DATE: Friday, November 3, 2023

LOCATION: The Berkeley Church (315 Queen Street East, Toronto ON)

AGENDA:

8:00 pm - 10:00 pm Cocktail Reception with Live Band

10:00 pm - 10:30 pm Speeches from Memory Ball Committee

10:30 pm - Late DJ and Dancing

Silent Auction, 50/50 raffle and sponsor activations to run all night!

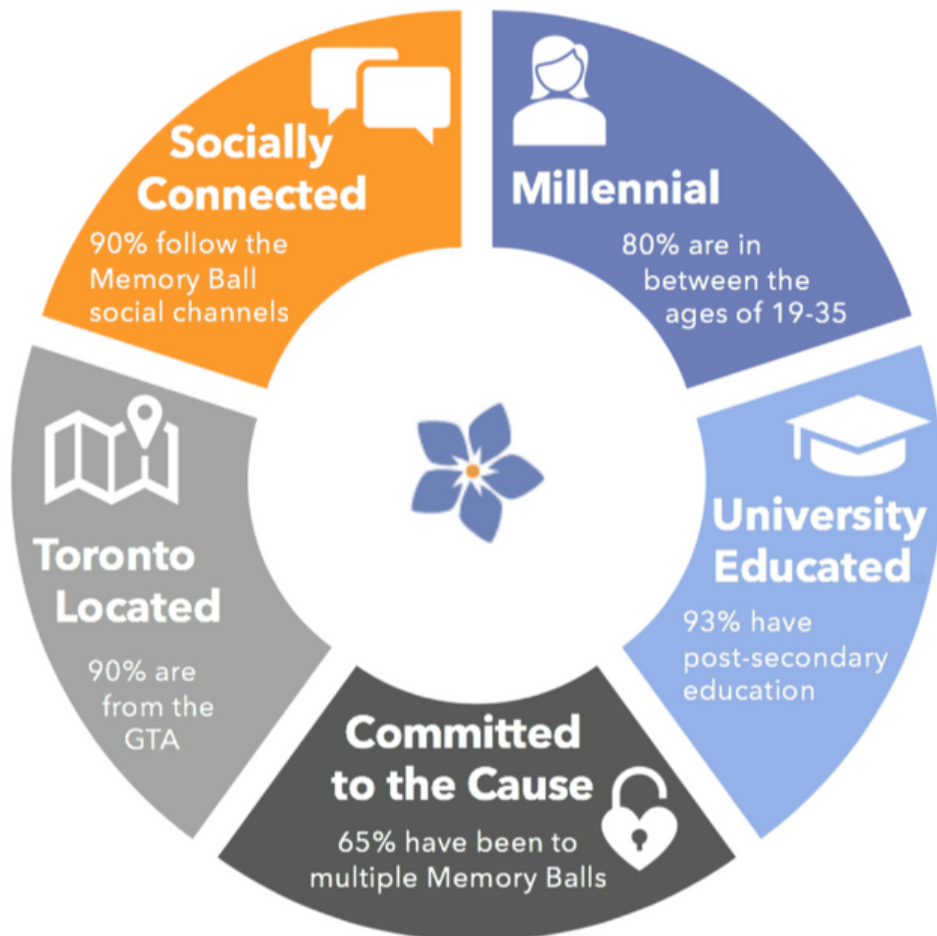


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MEMORY BALL GUESTS

In addition to supporting an important cause, you have the unique ability to speak directly to a concentrated group of engaged guests.



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TITLE SPONSOR

\$20,000

BENEFITS

- Company logo and link on Memory Ball website
- Company logo on all email correspondence with guests
- Company listed in the multimedia presentation
- On-going social media recognition
- Company logo on event signage
- Activation opportunity at event
- Recognition in Alzheimer Society of Toronto Annual Report (listed)

EXCLUSIVE BENEFITS

- Event Naming rights - Memory Ball 2023, Presented by _____
- 5 dedicated social media posts
- QR code on tent cards linked to company website
- Speaking opportunity at event

20 EVENT TICKETS (APPROXIMATELY \$3,000 VALUE)



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PLATINUM SPONSOR

\$15,000

BENEFITS

- Company logo and link on Memory Ball website
- Company logo on all email correspondence with guests
- Company listed in the multimedia presentation
- On-going social media recognition
- Company logo on event signage
- Activation opportunity at event
- Recognition in Alzheimer Society of Toronto Annual Report (listed)

EXCLUSIVE BENEFITS

- Silent Auction Naming rights - Silent Auction, Presented by _____
- 3 dedicated social media posts

15 EVENT TICKETS (APPROXIMATELY \$2,250 VALUE)



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GOLD SPONSOR

\$10,000

BENEFITS

- Company logo and link on Memory Ball website
- Company logo on all email correspondence with guests
- Company listed in the multimedia presentation
- On-going social media recognition
- Company logo on event signage
- Activation opportunity at event
- Recognition in Alzheimer Society of Toronto Annual Report (listed)

EXCLUSIVE BENEFITS

- 50/50 Raffle Naming rights - 50/50 Raffle, Presented by _____
- 2 dedicated social media posts

10 EVENT TICKETS (APPROXIMATELY \$1,500 VALUE)



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SILVER SPONSOR

\$5,000

BENEFITS

- Company logo and link on Memory Ball website
- Company logo on all email correspondence with guests
- Company listed in the multimedia presentation
- On-going social media recognition
- Company logo on event signage
- Activation opportunity at event
- Recognition in Alzheimer Society of Toronto Annual Report (listed)

EXCLUSIVE BENEFITS

- 1 dedicated social media post

5 EVENT TICKETS (APPROXIMATELY \$750 VALUE)



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GIFTS IN KIND

- Opportunity to display gift/product at silent auction
- Company acknowledgement on silent auction table
- Anything is appreciated - big or small!

ACTIVATIONS

Memory Ball provides the opportunity for companies to create a unique activation space at Memory Ball itself. This can include but is not limited to product samplings, creation of custom keepsakes, photo booths, spa-like experience or game station.

This can be in conjunction with or without a monetary donation.



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WANT TO LEARN MORE?

Get in touch with us at info.memoryball@gmail.com

MEMORY BALL COUNCIL

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