

Alzheimer Society

TORONTO

OUR CONNECTIONS MATTER

ANNUAL REPORT
2021/22



A Message from our CEO *Scott Russell*



New Beginnings

Our fiscal year ends on March 31, 2022, and this report back to our supporters and the public at large, captures the highlights of the prior fiscal year. Typically, the CEO's letter touches on and celebrates all that's been accomplished, with gratitude for your continued solidarity to the cause.

This note breaks from tradition. It departs from the old way of doing things and in a small way, I hope to celebrate the start of something new. Instead, I want to look forward in this note, not back. I dedicate my 447 words to the future you have invested in.

With the end of one fiscal year, we also began a new year on April 1. We have made a new beginning. In hand, we have a new strategic plan, developed in collaboration with our 26 other Alzheimer Societies across Ontario. The guiding framework, while provincial in scope, focuses each local society on accelerating our common agenda – to ensure greater access, equity, and impact on the lives of Ontarians with dementia and their care partners. This has been an unprecedented undertaking.

In Toronto, you will see in the days ahead the opening of a new space in Scarborough, home for our Young Onset Day Program and Active Living Programs. Our education team has begun to roll-out an entirely new suite of programs for training Personal Support Workers and families. Behind the scenes, the technology that supports our work will be upgraded. A new web site will launch. A new mobile app will be available to provide the information, tools, and opportunities to connect with our team that make a meaningful difference in the lives of everyone impacted by dementia.

In the coming weeks, the Alzheimer Society of Toronto will also be

participating in an early intervention and system readiness pilot that will fundamentally shift how we connect with people in their journey. The goal of the innovative project is to test a novel new diagnostic approach that will vastly improve early detection. We hope the results of the pilot will also inform readiness in the health system to respond to emerging interventions or therapies more effectively.

I invite you to join us in this future beyond the pandemic, with hope and optimism about what is possible. It is a future that we have fashioned during the long winter of COVID-19. It is a future made possible by our supporters, our partners, donors, Ontario Health, and Foundation supporters. In fact, this new beginning is possible because of the faith you have demonstrated through your unflinching commitment to our work.

Thank you for all the days past, but even more importantly the future that stretches out before us.

This new beginning is possible because of the faith you have demonstrated through your unflinching commitment to our work.

OUR VISION

A world without Alzheimer's disease and other dementias.

OUR MISSION

To alleviate the personal and social consequences of Alzheimer's disease and other dementias and to promote research.

OUR VALUES

Collaboration, Accountability, Respect, Excellence

Music Project

Access the soundtrack of your life



In 2021-2022, the Alzheimer Society Music Project delivered personalized music players to over **900 individuals** across Ontario. This was possible because of the small but mighty team of Music Project staff and volunteers.

Music Project clients are people from different backgrounds, with different life stories. They are moms, dads, siblings, spouses, and friends. They are unique individuals with unique musical interests which

provide a meaningful glimpse into who they are. Their personalized music playlist reconnects them to important parts of their life and their identity, listening to the "soundtrack of their life".

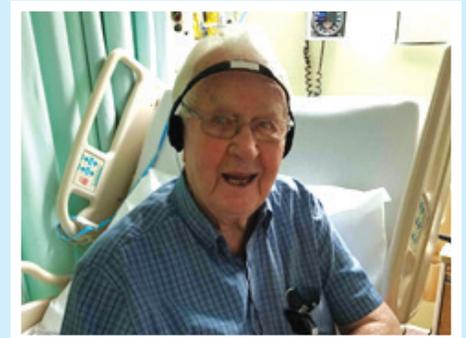
As requested, our team customized playlists for multiple genres and languages including Greek, French, Spanish, Punjabi, Italian, Russian, Polish, Chinese, Hebrew, Yiddish and Indigenous languages. There are no bounds when it comes to requested music, the Music Project team is proud to research and do our best to create playlists personalized for all.

This year we received many requests for a streaming music option and are testing this new

method of delivering customized music to our clients in the way that suits them best. We look forward to expanding access to customized streaming playlists in the coming year on your preferred device!

Music Project clients are people from different backgrounds, with different life stories.

They are unique individuals with unique musical interests which provide a meaningful glimpse into who they are.



“ My mom has dementia and often asks repetitive questions and perseverating daily occurrences. When we offer to put on her music, she is so happy! She sings, dances and reminisces about her friends and their adventures. It is a beautiful thing to watch and to know she finds peace within music memories. Thank you so very much for this program.” - Care Partner

Active Living Program

Building Connections

This year, we arranged over 400 Active Living Program sessions including Non-Impact Aerobics (Nia), Art Series, Xenia Concerts, Boomers Club, Garden Wellness Café, Music Therapy, Therapeutic Chair Yoga and many more. Over 5,000 participants joined us virtually to enjoy our programs, connect with friends and stay engaged in their community throughout the pandemic.

Looking back at some highlights that our Active Living Program community did this year, we were able to do so many fun activities together, from afar.

We planted paper-white bulbs in our individual gardens, sharing the growth progress with each other throughout the season through photos, videos and live on Zoom!

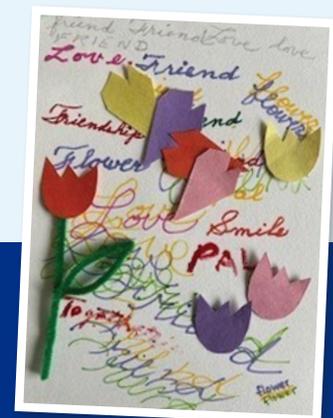
We kept nature journals to keep track of the signs of the changing seasons and then come together to share and discuss reflections as a group.

We tapped our feet and were immersed in local theatre halls watching incredible performances broadcast live. We had the pleasure of seeing a multitude of genres, from classical to jazz, Latin, Eastern European folk, Tango, Ukrainian, Balkan, Iraqi, Middle Eastern and French Celtic, plus countless instruments. What a year of unbelievable world-renowned musicians featured in our Xenia Concerts!

We made Mixed Media Art Books, creating a beautiful book by hand, sharing stories along the way.

We got our work out on with our Nia instructor, Jenn! We sang, danced, moved, and grooved to her amazing playlists. This group was dedicated, even our snowbirds joined us from Florida with their fresh tans each week.

Thank you to our dedicated Active Living Program participants for joining us along the way in all the fun.



“ I love that my Mom thought of writing the word PAL, a name she was always called by her childhood friends and pals.” - Darlene, Care Partner

Community Partnerships

New Space in Scarborough

In 2017, AST received funding from Ontario Health to open a Young Onset Adult Day Program in Scarborough to serve persons living with dementia under the age of 65 years of age. It was an exciting endeavour and AST had expertise in supporting people living with dementia, but we were not experts in Adult Day Programs. We reached out to Scarborough Centre for Healthy Communities (SCFHC) to seek advice and support and they received us with a very collaborative welcome. The funding was to run the program with staff and supplies but did not include rent. SCFHC

offered AST their community room to run the program and we partnered to use their staff and resources, and the rest is history.

Well, almost!

A goal at AST has been to have a storefront “hub” space for clients and community members to be able to access AST services. SCFHC knew this and invited AST to join them in an expansion of their hub at 2660 Eglinton Ave E. this past year. The Young Onset Day Program is moving to this beautiful new location in June 2022.

The construction is almost complete, and we are very close to opening. It has been a fun process, watching the space be transformed. Even choosing the paint colours was a fun process because we had clients and staff vote on the colours of the walls. When it is officially open, we will be inviting our community to an open house to come and see the new space. We will be using this space for many things including counselling, workshops, and date nights. Watch for your invitation to the Open House.



Leaders in Philanthropy

George C. Hunt Family Foundation

Financial Support and Counselling Helps Clients Better Manage Care and Expenses

As the pandemic continues, the cost of living and caregiving-related expenses are now higher than ever. To better meet the needs of clients, AST has increased the grant amount to \$1,000 annually. This will help care partners of people living with dementia better meet their obligations and afford the essential services and supplies that they need.



“ Thank you for the financial support I received recently from the Alzheimer Society. I am the only person taking care of my sick father and you can imagine how much harder things have been with the pandemic. Now I don't have to worry about taking unpaid days off to assist my father.” - Financial Support Recipient

Extending training for First Responders

Promoting Dementia Friendly Interactions in missing incidences

One of the goals for Alice and Grant Burton's generous donation was to educate the police when someone living with dementia goes missing. AST asked police officers what they thought was the best way to provide education to the police and they suggested training videos.

AST then engaged community police officers, dementia educators and care partners to help develop a script and this past January, the filming took place. The videos are in the final edits.

Building a dementia skilled workforce

Creating an impact one person at a time

Alzheimer Society of Toronto is grateful to receive the Temerty Family Foundation commitment of \$600,000, payable over 3 years (January 2019 to December 2021). This investment enabled the Society to graduate 1,000 students from our dementia programs and build partnerships with organizations supporting people living with dementia.

In the final year of this investment, **935** students graduated from our Dementia Certificate programs. Along with continuing to build partnerships with community organizations, this year the education team focused on building partnerships with private PSW colleges to help ensure that students graduating from these programs were equipped with dementia knowledge and skills and able to support the strained health care system. In total, **353** individuals benefit from the training through these partnerships.

Young Leaders Collective

Fostering the next generation of leaders and philanthropists

As of March 31, 2022, the Young Leaders Collective (YLC) completed a successful second term.

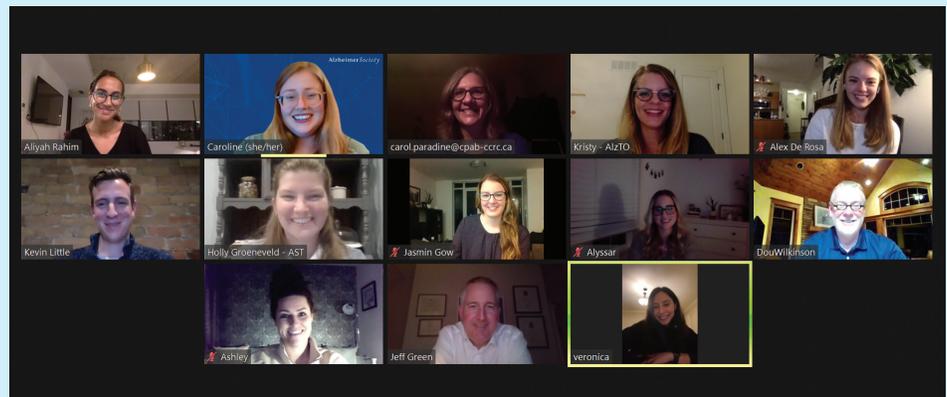
Throughout the year, they engaged in advocacy, networked with the Board of Directors at the Annual Networking Night, learned about research in Alzheimer's disease and participated in the Quest for Kindness as well as the IG Wealth Management Walk for Alzheimer's.

The Collective has seen a lot of growth as the group has increased from 24 Members and Ambassadors

to 38 Members and Ambassadors. They continue to engage their communities and have raised **\$13,767** through monthly donations and fundraising initiatives. Overall, in the past two years the YLC has contributed over **\$30,000** to support programs, services, education, and fund research.

Thank you to our amazing Members and Ambassadors for their tremendous efforts in helping those who have been impacted by dementia.

Become a Member or an Ambassador today!



YLC Board Networking Night

Ambassadors

Aliyah Rahim
Christophe Gilbert
Haydi El Meniawy
Jasmin Gow
Joanne Fraraccio
Kevin Little
Mariana Villagran
Matthew Alexander
Milagritos Carrasco
Tarlan Kehtari

Members

Adrienne Clement
Alexandra Atayde
Alexandra De Rosa
Alyssar Taychouri
Amanda Fr chet
Amy Snow
Andrew Ellis
Anthony Beauchamp
Ashley Walker
Brendan McKay

Cristina Costa
Elena Kouretsos
Evelyn Ku
Jacob Berman
Katrina Marshall-Glew
Kristin Shearer
Lahvanya Ragavan
Laura Jamieson
Lauren Luchini
Lismi Kallan
Matthew Fulton
Michael Rogan

Rakshitha Suresh
Rocher Leung
Samantha Essai
Serena Goldlist
Veronica DeFilippis

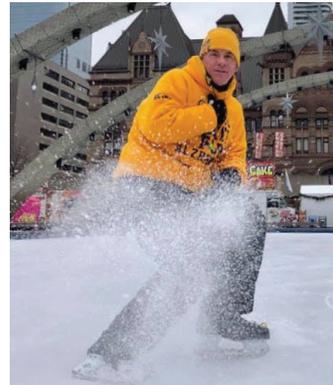
Third-Party Fundraising Events

Our Advocates in the Community!

In 2021-22, our community persevered through various unforeseen challenges and endured COVID-19 restrictions and gathering hesitations. Our supporters adapted to the new norm of hosting virtual fundraisers, and small gatherings and celebrated their success immensely!

They remain instrumental in raising awareness and funds in our community and we are forever grateful. Through various fundraisers and involvement with partnered runs, **over \$120,000** was raised.

Our sincerest THANK YOU for being a voice in the community and continuing to support our Programs and Services through your fundraising efforts.



Ways our Community Can Make Their Impact

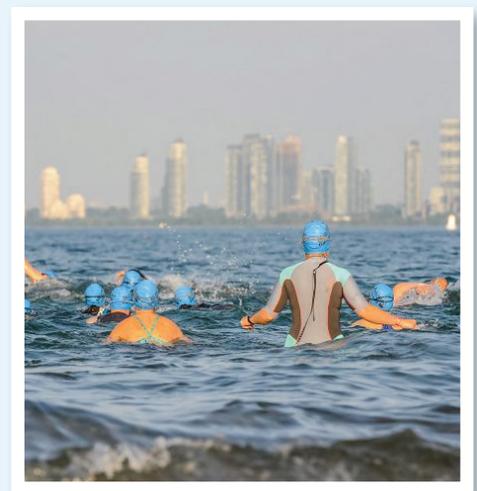
Individuals and teams can begin making their impact, their way, by registering a third-party initiative on our Anything for Alzheimer's platform. From cycling events, community walks, to lemonade stands, their unique fundraising initiatives immensely contribute to the support of our Programs and Services.

The Alzheimer Society of Toronto partners with various charitable runs and platforms and our 'Get Active' enthusiasts can partake in the Toronto Waterfront Marathon,

Multi-Sport Triathlon and Constantine Yorkville Run annually, and select us as their charity of choice.

The Alzheimer Society of Toronto is also recognized as a charity on ECHOage and Facebook, where our supporters select us as their charity of choice, in lieu of traditional gifts.

A huge thank you to our local supporters making a huge impact in their community!



Multi-Sport Triathlon

Education

Reaching more people than ever

This year public education has reached **8,832** people (general public and health care professionals) in the community through over **463** sessions. When care partner education is added, AST has impacted a total of **15,392** people through education.

Accessibility to dementia education has been a focus of the education team with sessions being offered on various platforms (Zoom and ALZeducate), times of day and year. On average, 161 people engage

monthly with the ALZeducate webinars.

In addition to public education, this year **1,309** individuals graduated from our various Dementia Certificate Programs (U-First!®, the Dementia Care Training Program, Behavioural Supports Training Program, GPA and Dementia and Palliative Care). Even though they were offered in a virtual format, we were able to offer a comparative learning experience in a face-to-face setting.

“ These workshops have been very helpful. I have recommended them to many people who are in caregiving roles. Everyone is very happy with them. I am glad that I can view the taped sessions at any time. When providing care for others, it is often difficult to get out to live sessions, so this is working better for me. I also like that the topics are so relevant and being addressed respectfully.”

– A Student

Dementia-Friendly Communities

Creating inclusive communities one organization at a time

Dementia Friendly Communities (DFC) are a place where people living with dementia and their care partners are welcomed, included, and supported. It is a community that pays attention to the social and physical needs of the person living with dementia.

Our goal is to provide education to various community organizations and groups to create an

environment that is inclusive of people living with dementia and their care partners.

This year, in addition to a 3-year agreement with the Toronto Public Libraries to train their staff monthly, AST also engages in regular training with the TTC. To date, **411** individuals have received that training.

**DEMENTIA
FRIENDLY
COMMUNITIES**

O N T A R I O

“ Knowing how to cater my customer service to people with dementia, how to help them and aid my service to them. Especially with language and being more mindful of the type of language I use with them.” – A Student

Developing Skills to Provide the Best Support Possible for People Living with Dementia

The U-First!® education program provides training for all members of the care team including direct service providers and care partners (family and friends) to understand the whole person and effectively respond to behaviour changes.

U-First!® workshops continued to be offered virtually through another challenging year of lockdowns and COVID-19 precautions. More than **695 health care providers and 90 care partners** took part in virtual workshops delivered through local Alzheimer Societies across Ontario. In addition, the e-learning version of U-First!® was offered through the Alzheimer Society Learning Management System, ALZeducate (www.alzeducate.ca). Over 140 participants completed U-First!® through 11 e-learning courses this year.

The Alzheimer Society was the recipient of a 2-year grant through the *Ontario Brain Institute Growing Expertise in Evaluation and Knowledge Translation fund* to conduct an in-depth evaluation of the U-First!® for Care Partners program. As a result, we were better able to understand the impacts of this important

program. A total of 154 care partners took part in the evaluation. Participants experienced significant increases in knowledge, skills and confidence. The perceived severity of behaviour changes and how concerning they were, was decreased.

Other impacts of the program included:

- 78% rated the program as very or extremely useful immediately following the program and this increased over time with 86% rating the program as very or extremely useful at 6 months.
- 60% of participants that reported very high or high stress levels before the program reported decreases in stress 6 months after the program.

- 100% of participants that reported very low or low well-being before the program reported improved well-being 6 months after participating in U-First!®
- 94% agreed or strongly agreed that the program made them feel "not so alone" 4-6 weeks following the program.
- 100% of participants that reported below average communication scores before the program reported improved communication at 6 months.

To learn more about U-First!® and opportunities to take part in this education, visit u-first.ca.



Successfully Supporting Aging at Home & in the Community



The Alzheimer Society's First Link[®] program connects people living with dementia and their care partners to the information, supports, and services they need as early as possible and throughout disease progression.

Just like the previous year, these vital supports continued to be offered virtually across all 27 local Alzheimer Societies in Ontario, for individual, family, and group supports when in-person supports were not possible due to pandemic protocols. In addition to providing

individualized assessments, care planning, ongoing proactive follow-up, and communication between providers and across sectors along the continuum of care, First Link[®] staff supported clients to increase coping and safety through the pandemic.

This year an evaluation was completed in collaboration with BrainsCAN, a neuroscience research initiative at Western University that aims to transform the way brain diseases and disorders are understood, diagnosed, and treated.

Evaluation data from almost 3,000 clients showed that First Link[®] and Alzheimer Society supports and services have an impact on care partners and those living with dementia by prolonging time lived at home, providing increased confidence to provide care, avoiding crisis events such as emergency room visits, and improving quality of life.



Providing increased confidence to provide care, avoiding crisis events such as emergency room visits, and improving quality of life



Over 95%

of clients indicated that they would recommend the Alzheimer Society to others affected by dementia.



97%

of clients were provided with helpful information.



Over 90%

of care partners report an increased ability to advocate for the needs or the person they support.

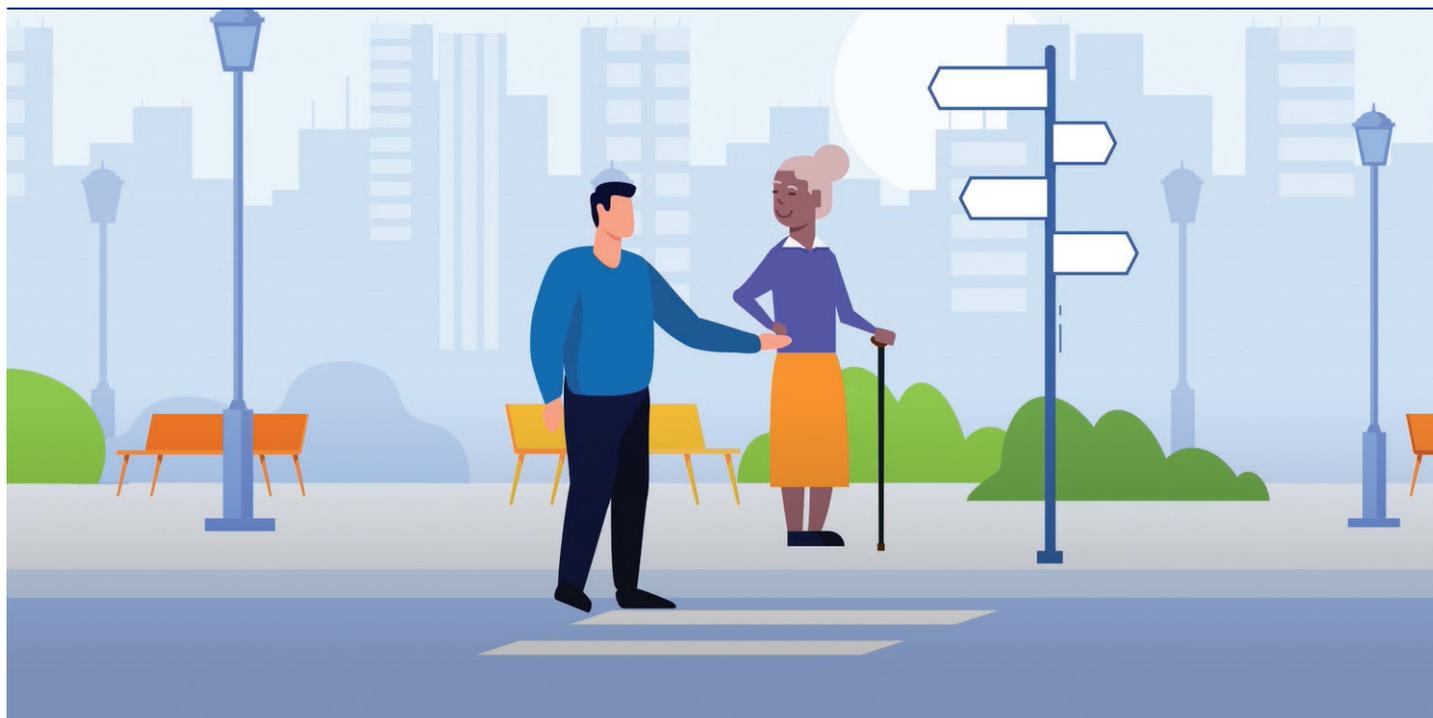


88%

of people living with dementia report an increased ability to advocate for themselves

Data provided by the BransCAN report

Finding Your Way®



Living Safely with Dementia



Finding Your Way® helps people living with dementia, their families, care partners, and communities recognize the risk of going missing, be prepared for incidents of going missing, and ensure that people with dementia can live safely in the community.

This past year through funding support provided by the Ministry for Seniors and Accessibility, 7,929 education and awareness-raising events, including virtual staff-led education sessions and online learning, took place reaching a total of 33,101 individuals. Some of these events were provided in French, Simplified and Traditional Chinese, Tamil, and Spanish.

Further, the Rapid Response Advisory Group consisting of

police first responders, Alzheimer Society staff and people with lived experience expanded to include a fire service group. As part of the continued development of tools and resources for first responders, both groups developed resources for use across the province to support effective communication and engagement with people living with dementia and their care partners during missing incidents or other calls responded to. Resources developed include tip cards for first responders to carry on their person as well as standardized education.

The Alzheimer Society of Ontario also developed police service-specific education in collaboration with the Rapid Response Advisory Group to provide online, easily accessible learning. The online

learning was piloted by the Cornwall Police Service and received positive feedback in the evaluation highlighting the relevance and usefulness of the learning. Expansion of this online learning to other police services is planned over the next year.

To learn more, please visit:
findingyourwayontario.ca

“It pertained to my actual life, and I learned some new information!”

– First responder, participant.

Quest for Kindness

Make your community a kinder place for those living with dementia in the *Quest for Kindness*.

Alzheimer Society
**QUEST
FOR
KINDNESS**

In 2021, people living with dementia continued to feel alone, out of touch with their community, and isolated across the country. And with the pandemic continuing to affect the world, from 2020-21, Alzheimer's disease or dementia was listed on the death certificate of 42% of women and 33% of men in COVID-involved deaths.

With those staggering statistics in mind, the Alzheimer Society wanted to create a way for communities to come together to fight the stigma surrounding the disease and raise funds to support crucial programs and services by focusing on the importance of bringing a little kindness back into our communities. With that, the *Quest for Kindness*

was born. A virtual, month-long fundraising challenge that encouraged participants to make kind-nections by completing at least 30 acts of kindness and raising crucial funds. The activities ranged from ones you could complete at home, within your community, or with your friends and family. The best part? Every time an act of kindness was completed, it appeared on the *Kind-nections Map* where visitors could watch their community light up with kindness.

In January 2022, over 400 participants came together to help fight the stigma that surrounds Alzheimer's disease and other dementias by creating a more welcoming, accepting,



and understanding community. Altogether, they raised over \$275,000 to support the education, counselling, and social recreation programs that people living with dementia rely on most.

Thank you to all of our participants, sponsors, and partners who helped make our very first Quest for Kindness a success!

IG Wealth Management Walk for Alzheimer's 2021

Ontarians joined forces and walked 240,000 steps in support of over 240,000 people living with dementia across the province.

In May 2021, people from across Canada came together to show their support and raise crucial funds for people living with Alzheimer's disease and other dementias and their care partners.

With the pandemic ongoing and support needed more than ever, we imagined the IG Wealth Management Walk for Alzheimer's as a month-long virtual step

challenge—challenging participants to rally together and walk 240,000 steps in support of over 240,000 people living with dementia in Ontario.

Over **4,400** walkers from across the province tracked their steps and funds throughout the event, sharing their progress along the way, and altogether, Alzheimer Societies across Ontario were able to raise

\$2 million to help support the vital programs and services our clients rely on most.



IG WEALTH
MANAGEMENT
**WALK FOR
ALZHEIMER'S**

Alzheimer Society

About the IG Wealth Management Walk for Alzheimer's

The IG Wealth Management Walk for Alzheimer's is Canada's biggest fundraiser for Alzheimer's disease and other dementias and takes place in more than 70 communities across Ontario. In 2021, the event raised \$5.1 million nationally. The money raised support

programs and services that improve quality of life for people living with dementia, their care partners, and their families, as well as support education and public awareness.

An Unforgettable Evening

IG Private Wealth Management Unforgettable Evening Gala in support of the Alzheimer Society



Each year, the Alzheimer Society of Toronto hosts the IG Private Wealth Management Unforgettable Evening Gala that brings together friends, celebrities, philanthropists, and business leaders to raise funds for persons living with dementia and their care partners.

There were many highlights from the gala in 2021. First, we were able to host a hybrid event, having in-person and online attendees. Guests could watch the Gala from the comfort of their homes which was made possible using livestreaming. Second, we celebrated our 40th anniversary

Thank you to all our incredible sponsors who made it a truly unforgettable evening! We could not have done it without you.

as an organization. Throughout the evening, we honoured where we came from, celebrated where we were and looked forward to what lies ahead.

Guests of the Gala came together and outstandingly raised over \$413,000. These funds will have an unforgettable impact on those living with dementia and their care partners.

Thank you to everyone who helped make our first hybrid gala an overwhelming success!

TITLE SPONSOR
IG Private Wealth Management

PROGRAM SPONSOR
RBC

ENTERTAINMENT SPONSOR
Whitehorse Liquidity Partners

FARM & FOOD CARE ONTARIO SPONSOR
CIBC

FUND-A-NEED SPONSOR
BMO

COCKTAIL SPONSOR
TD

EXCELLENCE IN HEALTH CARE SPONSOR
Integracare Incorporated

INNOVATION IN DEMENTIA CARE SPONSOR
Toronto Memory Program

CORPORATE SPONSORS
Alzheimer Society of Ontario
Beanfield Metroconnect
Deloitte
Ernst & Young
Intact Financial Corporation
National Pharmacy
Procom
Shoppers Drug Mart
Verve Senior Living

Catherine Booth & Michael Kirk Social Recreation Fund

Monthly giving match to create sustainable change



Monthly donors are extremely important to the Alzheimer Societies across Ontario. Through their donations, they ensure a steady source of support for social recreation programs and help create sustainable change through reliable funding. This allows us to stay focused on fulfilling our mission and planning for future projects without worrying about where tomorrow's funding will come from.

We're so grateful for the over 120 new monthly donors who joined our community thanks to the matching support of the Catherine Booth & Michael Kirk Social Recreation Fund. By joining the Alzheimer Society monthly giving community, their commitment impacts thousands of people living with dementia and

their care partners who benefit from our social recreation programs and allow us to take these programs to the next level.

We want to say thank you to all of our monthly supporters. Your generosity allows us to take a planned, long-term approach. As an Everyday Hero, you work side-by-side with us, making long-lasting improvements to the lives of people living with dementia and their care partners.

We also want to thank Catherine Booth and Michael Kirk for the extraordinary contribution they have made to Alzheimer Societies across Ontario. The positive impact of this gift will be felt by people living with dementia and their care partners for many years to come.

About the Catherine Booth and Social Recreation Fund

The Catherine Booth and Michael Kirk Social Recreation Fund was created in memory of Catherine's father, Walter G. Booth, to support a variety of social recreation programs across the province. Through fundraising efforts, Alzheimer Societies across Ontario will match Catherine Booth and Michael Kirk's generous donation of \$100,000 a year, over five years, to bring the total impact of their gift to \$1,500,000.



CATHERINE BOOTH & MICHAEL KIRK
SOCIAL RECREATION FUND

“I became a monthly donor because I feel like my monthly gift has more of an impact for the Alzheimer Societies across Ontario throughout the year than a gift once a year.” - Monthly Donor

Alzheimer Society Research Program

Unlocking innovative solutions together

The Alzheimer Society Research Program (ASRP) is one of Canada's most innovative hubs for dementia research, helping the best and brightest minds in the field spark their work from ideas to impact.

Thanks to you, 11 exciting new research projects took shape here in Ontario.

Your generous donations have been a launch pad for our province's very best researchers, enabling them to turn knowledge into hope for everyone. No matter where they live, people with lived experience of dementia will feel the incredible impact of the research that you make possible.

You are helping unlock solutions that will lead to ways of preventing dementia, better treatments, and eventually cures. And you are helping people who are living with dementia right now live their best

and longest life possible. For that, we are truly grateful.

Your impact at a glance

With your generous support, Taylor is leveraging a highly sensitive brain imaging tool to monitor brain cells in the living brain. This will enable him to examine when cellular damage becomes detectable, long before cognitive impairment has happened. Tools for detecting Alzheimer's disease early that are developed from this research will help to develop new therapies for slowing or preventing the disease.

With improved tools for identifying when Alzheimer's disease first appears in the brain, we can also better identify who is most at risk and why. This would open the door for personalized preventative care. For those already living with dementia, our tools might assist in determining which types of

treatments would be most effective for these individuals.

To learn more about the Alzheimer Society Research Program and Ontario's recipients please visit: alzheimer.ca/en/research/alzheimer-society-research-program



Taylor Schmitz

RESEARCHERS FUNDED FROM ONTARIO

- Amanda Grenier & Karen Kobayashi
- Amit Singnurkar
- Ashwini Namasivayam-MacDonald
- Birgit Pianosi
- Gillian Coughlan
- Jennifer Rabin
- Kate Kokoreloas
- Morris Freedman
- Taylor Schmitz

NATIONAL TOTALS

- Total number of awards: 8 (4 doctoral, 4 postdoctoral)
- Total number of grants: 17 (10 PoC, 7 NI)
- Total amount awarded: \$3,044,906

“Without the generous support of the Alzheimer Society Research Program donors, this work simply would not be possible.” – Taylor Schmitz, Researcher from Western University (London, Ontario).

Advocacy

Building a dementia care system that supports those who work in it, and those who rely on it.



Vote Dementia

The past year has seen the emergence of new advocacy priorities for the Alzheimer Society and the clients we serve—as well as added urgency for the Society's longstanding positions.

As the province cycled in and out of lockdown responding to ever-changing local situations, the Alzheimer Society worked to ensure the unique needs and concerns of people living with dementia and their care partners were not forgotten. We fought for the right of all care partners to see their supported person, in long-term care and other settings. And to help care partners keep track of evolving restrictions, we published and regularly updated a guide to Ontario's long-term care admission and visitation rules. We also advocated for the rights of care partners in our submission on forthcoming voluntary national standards for long-term care homes.

Care partners were also a focus of our 2022 pre-budget submission. In collaboration with like-minded groups, we called for financial support for care partners in the form of a fully refundable tax credit, as well as expanded eligibility criteria for self-directed care options that would include care partners.

Our main message to the government continues to be the importance of supporting people living with dementia where they want to be—at home. We know over 95% of Ontarians want to age in their community, yet just 60% of Ontarians with dementia live at home—exposing a clear gap between supports available today, and the supports that are needed to help keep Ontarians living with dementia in their communities.

That is the message we are taking to all candidates and parties ahead of the 2022 provincial election. With feedback from 21 dementia care

experts—physicians, researchers, sector advocates, and people with lived experience—the Alzheimer Society was proud to release a *Roadmap Towards a Renewed Ontario Dementia Strategy*. Our Roadmap contains 77 costed, actionable recommendations to transform Ontario into a leader in dementia care.

Nearly one-in-three voters in Ontario have a close family member living with dementia, and over half know someone concerned about their risk of developing dementia. This is an issue that matters to voters and to our province. We offer our Roadmap report as a guide to transforming dementia care in Ontario and call on all parties to commit to a renewed Ontario Dementia Strategy as part of their health platforms.

You can learn more, read the Roadmap, and add your support at:
www.votedementia.ca.

Thank you to our Donors

Leaders of Hope

We are grateful to the individuals, foundations and corporations who have made a significant gift to the Alzheimer Society of Toronto.

\$1,000,000+

George C. Hunt Family Foundation

\$250,000 - \$499,999

Carswell Family Foundation

\$50,000 - \$99,999

Mike French & Luisa Torelli
Toronto Memory Program

\$500,000 - \$999,999

Bob & Pat Decker
Temerty Foundation

\$100,000 - \$249,999

Integracare

Annual Donors and Bequests

Thank you to the following individuals, foundations and organizations for their generous support of \$1,000 or more in 2021-2022.

\$50,000 - \$199,999

John & Mary Crocker
IG Private Wealth Management

\$20,000 - \$49,999

Jeff & Carolyn Carney
CIBC
Estate of Florence Jennette Duncan
RBC
Whitehorse Liquidity Partners
Anonymous (1)

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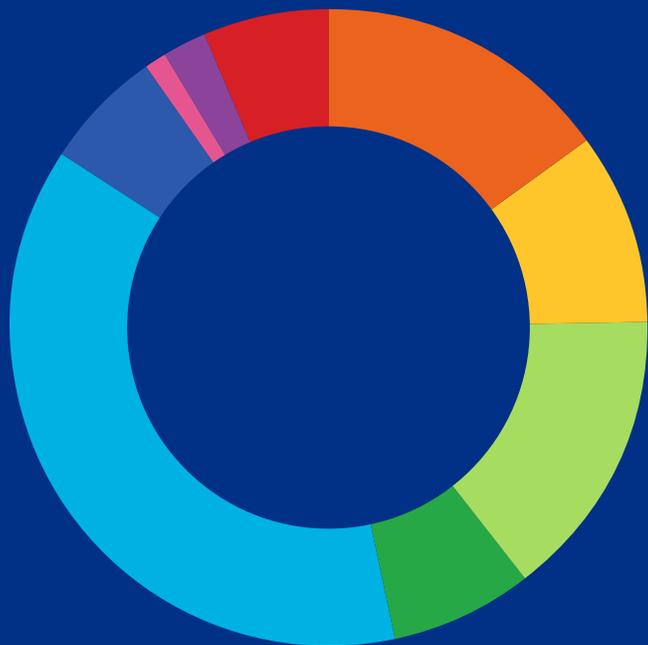
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[We apologize for the accidental misspelling or omissions of donor names. If you have not been appropriately recognized, please contact us and we will correct the oversight in future publications.](#)

Statement of Operations (in dollars)

April 1, 2021 – March 31, 2022



Revenue

	2022	2021	
Events	925,039	1,122,194	●
Corporate giving & foundation giving	600,840	511,578	●
Individual giving & direct marketing	913,503	890,856	●
Bequests	429,761	51,850	●
Total support from the public	2,869,143	2,576,478	
Government health programs	2,307,846	2,238,847	●
Partner charities	371,331	382,476	●
Literature & seminars	73,166	74,915	●
Investment & other income	142,918	75,960	●
Government subsidies	380,410	722,250	●
Total revenue	6,144,814	6,070,566	



Expenses

	2022	2021	
Total programs & services	4,027,514	4,056,447	●
Fundraising	921,769	935,546	●
Administration	632,185	533,431	●
Total expenses	5,581,468	5,525,424	
Excess (deficiency) of revenue over expenses	563,346	545,142	

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