

SOCIAL
with a **purpose**

Let's colour our world
with a message
of connection.

Thank you for hosting a virtual Modern Art Collage Workshop in support of Alzheimer Society – **Social with a Purpose!**

What is Modern Art Collage?

"An artistic composition made of various materials (such as paper, cloth, or wood) glued on a surface cut pictures from magazines to make a collage."

- Merriam-Webster

We will be combining a mix of special things to create something magical and new, while using your intuition to bring out your inner creativity

How to prepare:

1. Pick a date and invite your friends and family to attend.
2. Choose an online platform to host your event (eg. Zoom, Gotomeeting, Skype)
3. Send an invitation with a link to donate.
4. Send the details below so everyone can be prepared ahead of time.
5. Enjoy your art workshop event!

PLEASE THINK ABOUT AND PREPARE THE FOLLOWING:

Where do I want this piece to go in my home, or if its a gift - who will the recipient be?

What is the purpose, message or theme I want this piece to convey?

Especially now more than ever we need to think of our family, our friends, loved ones and the world. What do your connections mean to you? We will consider the theme: "OUR CONNECTIONS MATTER" as we create our art pieces.

What items do I want to bring that will contribute to my theme?

Any visuals from magazines, newspapers, articles, found objects that may have meaning - eg. nature - leaves etc, or special fabrics, anything that is personal to you that you would like to include in your art piece. This can include background textures, words - especially words that mean something to you and are important - they can be stencilled letters, cut outs etc.) You can also bring photographs of family members or people you want to include, or printouts or photocopies.

What is the colour palette I would like to use?

See here for reference on colour mood boards - <https://colorpalettes.net/> (note: do not be overwhelmed, look at it and select a few that resonate with you).

What are some examples of art and styles of art that I like?

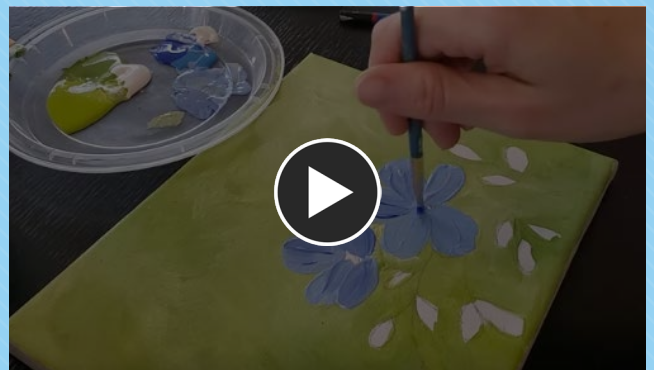
Google artwork, look at art books and bring examples of artwork, visuals (could even be advertising, pamphlets) that you love.

What material would I like to use to create on?

- Table, floor or flat surface.
- Easel if you prefer (although you will likely want a flat surface for the collage portion so things don't slip)
- Drop cloth/old bedsheet or garbage bags – something to cover a table/work area/place mat

What other items will I need? (choose any one of these)

- Canvas/Base - Ideally a new already primed canvas or can be an old canvas you want to repurpose or paint over
- Blank paper (printer paper - any size)
- Cardboard from a recycled box
- Wood or any found object that you can paint/collage over
- **Paint/Colours (whatever you have available)**
 - Acrylic (ideal as it dries faster than oil and is more opaque compared to watercolour)
- Pencil, pen, pencil crayon
- Marker, crayons, (literally anything that can make a mark or add colour)
- Pastels
- Metallic markers



Watch the video instructions by visting:
<https://vimeo.com/421073137/67bae7554f>

Material for collaging (whatever you have available)

- Magazines
- Any paper (printer, recycled cards etc.)
- Newspapers
- Fabric
- Ribbon
- Rope
- Cotton balls etc.

Tools and extras

- Glue (glue stick, white glue, spray glue, clear glue or homemade glue, glue gun)
- OR Tape (any kind available that will stick to your chosen surface)
- Scissors and/ or Exacto/utility knife (if you have one)
- Paint brushes (if not available, use your fingers),
- Roller (to flatten down any images you glue down – a rolling pin or any cylindrical object also works)
- Bowl/cup of water to clean brushes
- Cloth and/or paper towels
- Paint palette/cardboard/large plastic container lid
- Gel Matte and/or Varnish (not required for now, but if you want it to last a long time you ideally want to finish it with a varnish to seal it.

What about me?

- Wear comfortable clothing, an apron if you have it, or else darker coloured clothing that you don't mind getting dirty
- Put on some funky upbeat, or relaxing and inspiring music – depending on your mood
- Create a beautiful appetizer plate so you can snack while you create
- And don't forget to grab your favourite beverage: glass of wine, cocktail, sparkling water, juice, tea or coffee

What I ask:

I ask that you be totally open minded to this process that you will learn, and that you be easy on yourselves and leave the judgement behind. This is about learning to tap into your intuition and trust the process! Also do not over think this—it will be fun and if you are open minded and go with the flow, creative magic will flow through you!

- Cynthia Benedek, Designer + Artist | whitespacestyle.com